

# TOOMBUL RENEWAL



Consultation highlights February 2023

## COMMUNITY ENCOURAGED TO HAVE THEIR SAY



Following the closure of the flood damaged Toombul centre in 2022, Mirvac commenced early engagement on the centre's future in late 2022, encouraging locals, residents, shoppers & retailers to **have their say**. Following is a summary of the key findings and what we heard.

## Community priorities for the future of Toombul

- Deliver a mix of retail and services
- Flood resilience and mitigation
- Include a mix of dining and entertainment options
- Enhanced open green and recreation space
- Improved connections to public and active transport



## Locals 'had their say'

**96%** of stakeholders who provided online feedback identified as former Toombul customers.



More than **85%** of respondents from local postcodes.



**88%** of respondents told us they visited Toombul once a week or more.



## Social media reach

The Toombul Facebook and Instagram channels were used to promote the engagement opportunity



- **26,000+** post views
- **795** click throughs from Facebook
- **117** comments on Instagram and Facebook



## What we heard



“The community want to see retail return, with loyalty to the former Toombul, while many are open to change and other complementary uses to extend community benefit at the site, including well-considered mixed-use.”

## What community didn't want to see

- Reduced retail options
- Site dominated by high density residential
- Much larger retail centre
- Centre closures due to future flooding
- Insufficient parking

## Feedback received

**2,071** community members engaged

**1,254** online surveys completed

**9,598** online feedback data items

**310** attendees at face-to-face events

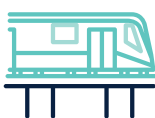
## What we heard



“People told us Toombul was more than a shopping centre, it was a community hub for the local area and they want the future offer to reflect the needs of the local community.”

## What the community liked about Toombul

- Convenient local retail
- Large grocery stores
- Variety of food and dining options
- Department stores
- Medical services and banks
- Good public and active transport connections



## What the community particularly didn't like about Toombul

- Flooding risks
- Car parking layout and design
- Dated design and layout
- Retail mix



## Face-to-face discussions – key community topics

- Disappointment about closure and loss of convenient shopping
- Whether former retail mix would be returned
- How site could be made resilient to future flooding
- Need for good transport connections, including public and active transport, with sufficient car parking
- How quickly the future of the site would be resolved

## What we heard



“The local community told us they want planning to progress as quickly as practical, while understanding it would take time to resolve local flooding issues...”

## THANK YOU FOR YOUR INPUT

Thank you to everyone who took the time to have their say. The outcomes of community consultation, along with planning outcomes and commercial considerations will inform decisions about the future of the Toombul site.

Further opportunities for the community to be involved in Toombul's planning will be provided in 2023.

Please remain in touch:

Visit: [www.toombulrenewal.com](http://www.toombulrenewal.com)

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